



Cardio Cocktail Bulk Pricing Schedule (Retailer's Breakdown)

	1 case (4 bottles)	4 cases (16 bottles)	16 cases (64 bottles)
Wholesale Price	\$300	\$1,200	\$4,800
Total Volume Discount	\$15	\$375	\$1,815
Total Cost after Discount	\$285	\$825	\$2,985
Total Savings after Discount	\$15	\$375	\$1,815
Savings/bottle after Discount	\$3.75	\$23.44	\$28.36
Price/bottle after Discount	\$71.25	\$51.56	\$46.64

FACTORY DIRECT AUTOSHIP (save an extra \$10 per bottle)

Factory Direct Autoship Price	\$260	\$1,040	\$4,160
Autoship Total Cost after Discount	\$245	\$665	\$2,345
Autoship Total Savings after Discount	\$55	\$535	\$2,455
Autoship Savings/btl after Discount	\$13.75	\$33.44	\$38.36
Autoship Price/bottle after Discount	\$61.25	\$41.56	\$36.64

NOTE: These prices do not include shipping