



Cardio Cocktail Bulk Pricing Schedule (Distributor's Breakdown)

| | 1 case (4 bottles) | 4 cases (16 bottles) | 16 cases (64 bottles) |
|------------------------------------|--------------------|----------------------|------------------------|
| Value | \$300 | \$1,200 | \$4,800 |
| Total BV | 200BV | 800BV | 3200BV |
| Position 1 BV (no rebate) | 100BV x 0% = \$0 | 100BV x 0% = \$0 | 100BV x 0% = \$0 |
| Position 2 BV (15% discount) | 100BV x 15% = \$15 | 100BV x 15% = \$15 | 100BV x 15% = \$15 |
| Position 3 BV (60% discount) | 0BV x 60% = \$0 | 600BV x 60% = \$360 | 3000BV x 60% = \$1,800 |
| Total BV Pushdown Discount | \$15 | \$375 | \$1,815 |
| <hr/> | | | |
| Total Cost after Discount | \$285 | \$825 | \$2,985 |
| Total Savings after Discount | \$15 | \$375 | \$1,815 |
| Savings/bottle after Discount | \$3.75 | \$23.44 | \$28.36 |
| Price/bottle after Discount | \$71.25 | \$51.56 | \$46.64 |

FACTORY DIRECT AUTOSHIP (save an extra \$10 per bottle)

| | | | |
|---|----------------|----------------|----------------|
| Factory Direct Autoship Price | \$260 | \$1,040 | \$4,160 |
| Autoship Total Cost after Discount | \$245 | \$665 | \$2,345 |
| Autoship Total Savings after Discount | \$55 | \$535 | \$2,455 |
| Autoship Savings/btl after Discount | \$13.75 | \$33.44 | \$38.36 |
| Autoship Price/bottle after Discount | \$61.25 | \$41.56 | \$36.64 |

NOTE: These prices do not include shipping