



August 2005 | Issue 8 | Volume 8

A MESSAGE FROM Michael Goss

ForMor International is experiencing significant growth, which means our distributors' organizations are growing. Some distributors are experiencing explosive growth in their organizations. Wondering why?

(continued on page 2)



Cardio Pack System Available in Canada

ForMor is proud to announce the launch of the Cardio Pack Life System in Canada. Our Canadian distributors can now enjoy access to the same great Cardio Pack System as our US distributors. In addition, we also have Colloidal Silver now available for shipping in Canada.



(continued from page 1)

First, they attend the ForMor events. From DPA Certification classes, to local and regional meetings and rallies to the Celebration of Success, events help create momentum in your group. Several distributors more than doubled their volume after the Celebration of Success. The results were tremendous.

Another key component to distributor success involves tapping into the company system. Our most successful distributors are utilizing the DPA/Cardio Pack system completely. Even the ones who do not have a machine are promoting the system, and it's paying off on a grand scale.

Next, they are working together as a team. There is extreme power in unity. Our successful distributors are working with their upline mentors, their downline organization and their crossline partners. Independence can be an admirable trait, and possibly one that brought you to our company, but when tackling new challenges, there is always strength in numbers.

Finally, and most importantly, our most successful distributors are taking consistent daily action. Daily targeted proven activity in a consistent direction creates positive results. The key to our success or failure is found in our daily habits and actions.

This can be a year of explosive growth for your business. Get committed to the ForMor System and Financial Plan. Call your upline mentor or the Department of Success to help put a plan of action together.

Michael Goss

Profiles in Success

DR. JACK AND JEANNE WINNER

When Jeanne Winner heard about the DPA/Cardio Pack System, she had to learn more. She could hardly wait to get to Conway, Arkansas to see this system in action and learn all about it.

She was certified at the April Certification Class and saw immediate results. After just one day using the System, she had sold completely out of the product from the \$995 package she had purchased. She had to order more.

She instinctively knew that she had discovered the key to accomplishing her life's purpose. You see, she started Winner Wellness Clinic as a way to create a new paradigm

Profiles in Success

HERBERT AND HELON MIDDLEBROOKS

In the fall of 2000, Herbert and Helon Middlebrooks became a part of the ForMor family when ForMor bought Market One. Since then, they have been loyal ForMor distributors, criss-crossing the country to build and support their organization. As long time Diamonds, they were invited to the inaugural DPA Certification class last November. They jumped on the system.

They targeted the niche market of local herb and vitamin shops. They would schedule a time to set up and conduct DPA screenings in the store. They would set the store up as a distributor and then put all the new customers and distributors under that store. As a result, they found some great new distributors.

in health care. A paradigm focused on keeping people well rather than just treating the sick.

Since then she has a renewed sense of purpose. She and her husband, Dr. Jack Winner, have just acquired their second DPA. When asked, she bubbles over with excitement and enthusiasm about the DPA/Cardio Pack System.

"I know this is what I have been looking for. There are not enough hours in the day to do everything I want to do. This is awesome."

-Dr. Jeanne Winner



OOKS

Their business has been growing ever since. But, after the Celebration of Success, they have seen an explosion. Their business nearly doubled in the month of June. As a result they qualified as Double Diamonds for the first time. They also received the Chairman's Award for Dedication at the Celebration of Success. Congratulations to Herbert and Helon for attaining the rank of Double Diamond, you have earned it.

"ForMor is the best retirement policy I have found. After 49 years of marriage, we love to travel and build this business together."

-Double Diamond Herbert Middlebrooks



Celebration of Success Update

The 8th Annual Celebration of Success was a huge hit. People from around the world converged on Little Rock, Arkansas. A near capacity crowd filled the ballroom of the Statehouse Convention Center in downtown Little Rock. There were powerful speakers and training highlighted by VP of Marketing Chris Gingrasso's escape from a straight jacket.

More than just a time of training and excitement, the COS was a time of business building and recognition. More than 80 people were recognized for their participation in the Diamond Maker Program. As a result of the Diamond Maker Program, we had several people make Diamond during the meeting, and one couple went Double Diamond during the meeting. The surge of excitement following the

meeting produced many more Diamonds and two more Double Diamonds.

Finally, we were able to pin the newest Platinum Diamond, Todd Bates from Arkansas. Todd's business grew by more than \$70,000 during and following the COS. Meetings and events produce results. Meetings and events produce volume and volume produces commissions.

Your next opportunity to experience the power of a ForMor event is Atlanta, GA, September 16 -17. The event sold out in less than 30 minutes. Since then, ForMor has made more tickets available. Call your upline Diamond or ForMor International for more information and to get tickets. If you want to explode your business and change your life, get to the Freedom Conference in Atlanta.



From The Heart
with Dr. J. Joseph Prendergast



Dr. J. Joseph Prendergast is an endocrinologist that specializes in the treatment of diabetes. He has published more than 40 papers and serves on numerous boards, including the California Medical Review Board. He has lectured extensively in the United States and is considered to be one of the foremost leaders in his field.

Special of the Month

DR. JOE PRENDERGAST
FROM THE HEART CD'S

Listen as ForMor Chief Medical Advisor, Dr. J. Joseph Prendergast, shares his life-changing experiences with L-arginine in this must-have CD, offered in a discounted pack of 100 for this month only.

Item # 650

Regular price: \$100 for 100

Special price: \$75 for 100

Profiles in Success

YOLANDA MACIAS

When Yolanda Macias attended the DPA Certification Class in March, she had no idea how her life was going to change. Yolanda has a passion for empowering women. That passion is what led her to purchase a Curves franchise, a fitness club designed exclusively for women. Yolanda has worked hard over the last few years helping women and building her franchise.

She was introduced to the DPA/ Cardio Pack System when she agreed to have a screening held in her club. As she learned more about our system and our cause, she began to get excited. When she discovered that heart disease was the number one killer of women, she knew she had found her place.



"This is my first experience in network marketing, and I love it. I do what I love most – help people, especially women, and I get paid to do it. I really love making a difference."

- Diamond Yolanda Macias

Yolanda made the decision to sell her Curves franchise so that she could focus on building her ForMor business full-time. Since then she has worked with the American Heart Association to help create awareness of heart disease. She recently qualified as a Diamond with ForMor. We want to welcome Diamond Yolanda Macias to the

ForMor family and wish her all the success in the world.

What's LOVE got to do with it?

Remember that old song, "What's Love Got to do With it?" Well, in network marketing...everything! The Dictionary describes love as: "strong affection for another arising out of kinship or personal ties: affection based on admiration, benevolence, or common interests: warm attachment, enthusiasm, or devotion: unselfish loyal and benevolent concern for the good of another..."

That is Network Marketing at it's best! We want ForMor to be more than just a business for you. We want it to be a family of love and appreciation for one another. Our success in this business will largely be determined by how well we "love" our business partners. Remember, we love people and use money.

I challenge you to fall in love with the company, the

Profiles in Success

DR. MICHAEL MARTINEZ

Dr. Michael Martinez has enjoyed a distinguished career as a respected doctor of chiropractic in central Arkansas.

For years, he has sold nutritional products in his practices. Even though ForMor is a local company, the last thing he needed was another product from a direct selling company. But, due to the persistent efforts of a local distributor, he finally took the time to evaluate the DPA/Cardio Pack System.

He was intrigued. He then attended the April DPA Certification Course. He leased a DPA and purchased a \$995 package. By the following Tuesday, he had sold completely out of the product he purchased and needed to get more. Even though he was successfully moving product, he had no desire to attempt to build a ForMor business.



Then, he and his upline mentor attended a local chiropractic convention and everything changed. He

saw the bigger picture. He saw that there were many doctors just like him that needed this system to enable them to have a profitable practice.

Not one to wait, Dr. Martinez took massive action. He made the decision to sell one of his clinics and he bought a huge RV that will allow him to travel around the country spreading the word about the DPA and Cardio Pack.

"I am looking forward to traveling the country and sharing ForMor with my friends and colleagues."

-Dr. Michael Martinez

products, the plan and most importantly....the people!
After all, that is the business we are truly in. We have a company that makes high-quality, cutting-edge products. But it is you, the independent distributor, that really does the work. So find some more people to love. You know, to literally fall head over heels in love with them.

You can tell when you truly love someone because:

1. *You want their needs met*
2. *You watch out for them*
3. *You help them succeed*
4. *You gently correct them when needed*
5. *You encourage them through difficult times*
6. *You invest in their future*

So, what's love got to do with it?

EVERYTHING!



CHRIS GINGRASS
VP OF MARKETING

Asian COS

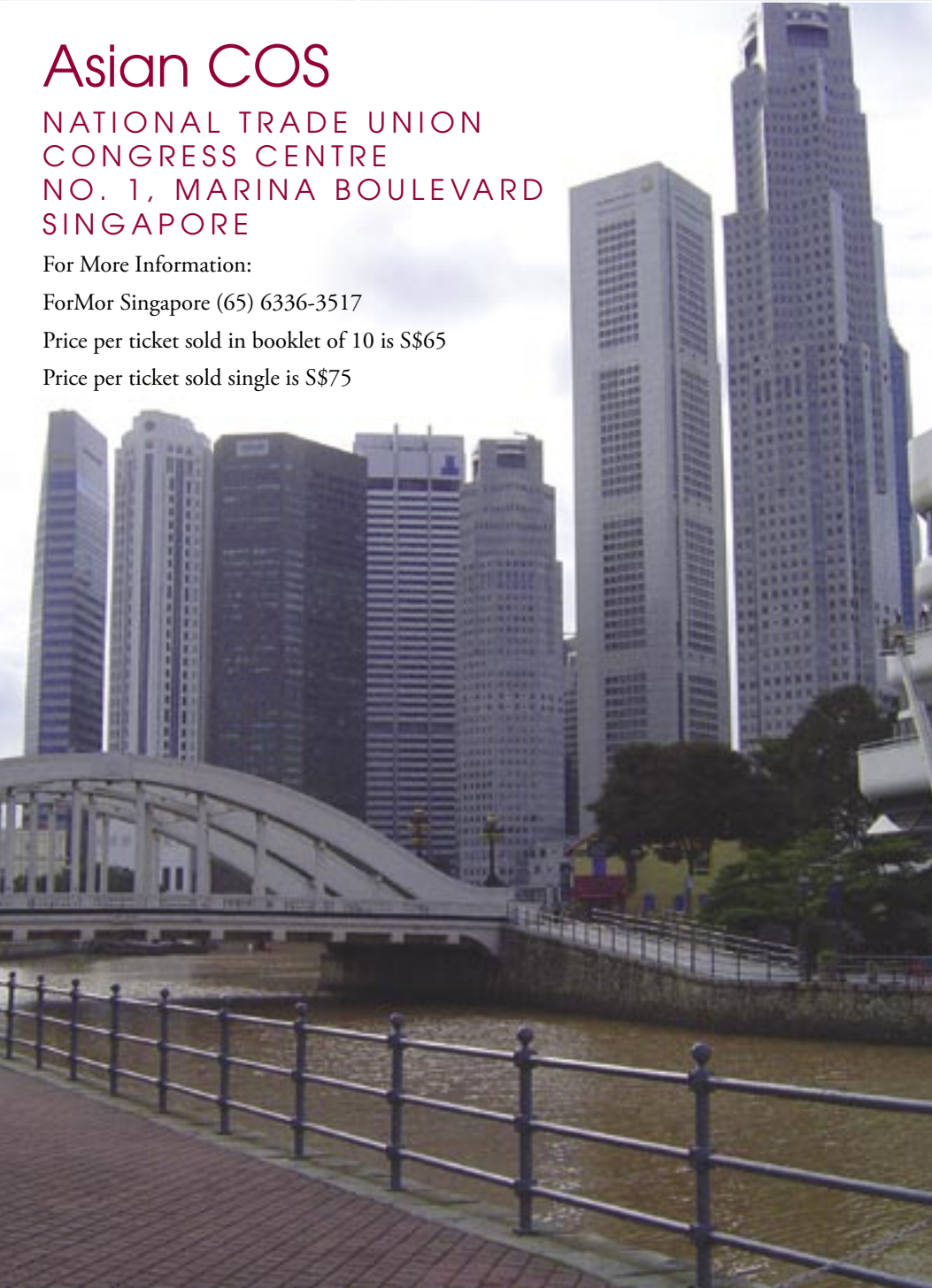
NATIONAL TRADE UNION
CONGRESS CENTRE
NO. 1, MARINA BOULEVARD
SINGAPORE

For More Information:

ForMor Singapore (65) 6336-3517

Price per ticket sold in booklet of 10 is S\$65

Price per ticket sold single is S\$75



DPA Meetings

All DPA Certification Classes require pre-registration by 7 days before the meeting date. Tuition for all DPA Certification classes is \$150 and must be prepaid at least 7 days before the class begins. We no longer accept payment at the door.

Also, in order to facilitate lease approvals, all qualified distributors will be pre-qualified for a lease prior to attending a DPA Certification Class. Class attendance does not require that you actually lease a machine.

August 20th in Conway
September 16th in Atlanta

For more information or to register for an upcoming class, please contact Tammy Lasker 501-336-0077.

Conference Call Schedule

Monday

Spanish Leadership Call 9:30 pm CDT

Join Double Diamond Steve Moretta and other Hispanic leaders on this weekly leadership call.

Tuesday

New Distributor Call 8:00 pm CDT

Join Diamond Elite Roger Pineda for a fun interactive call. This is a great call for guests and newcomers.

Wednesday

Spanish Opportunity Call 9:30 pm CDT

Join Double Diamond Steve Moretta and other Hispanic leaders on our weekly business opportunity call.

Distributor Call 8:30 PM CDT

Join Platinum Diamond Elite Ragon Moore. Ragon has been full-time in network marketing over 10 years and is a million dollar earner in ForMor.

Thursday -

Business Opportunity Call 8:00 PM CDT

Join Platinum Diamond Todd Bates for an overview of the ForMor International opportunity. Todd will also explain the financial plan and take questions.

Saturday -

Spanish Training Call 10:30 am CDT

Join Double Diamond Steve Moretta and other Hispanic leaders on our weekly business opportunity and basic training call.

Conference Call number:
620-294-3000 pin # 9683

Regional Freedom Conference

SEPTEMBER 16-17

GEORGIA INT'L CONVENTION CENTER
ATLANTA, GEORGIA

Make plans to attend the next big ForMor meeting. Meetings are a powerful way to meet people and explode your business.

REGISTER TODAY!

I N F O R M A T I O N

Member Service: 888-270-4794

Super Hotline: 800-999-9050

